

Dear Supporter of Pancreatic Cancer Association of Western NY (PCAWNY):

Thank you! Thank you! Thank you!

On November 15th, 2014, many businesses, the community, families, and friends came together to support our 5th annual “STEP IT UP! CURE PANCREATIC CANCER” 5K walk at the Rochester Institute of Technology’s Gordon Field House. It was our most successful Walk thus far!

With the help of our first Honorary Chair, Michael Donnelly, an 11-year Pancreatic Cancer survivor and Wilmot Cancer Center Board member, and the generosity of our sponsors and the community, we were able to raise \$81,609. The monies raised will continue to support local research efforts and enable us to provide supportive services to patients and their families. This would not have been possible without your help. We are so very grateful.

There is still so much work to be done. Pancreatic cancer continues to be one of the deadliest cancers and one of the few cancers for which survival has not improved substantially in nearly 40 years. In Monroe County, pancreatic cancer is the 3rd leading cause of cancer deaths.

PCAWNY is dedicated to:

- a continuation of creating awareness, raising funds for research, and offering hope and support to pancreatic cancer patients and their families within our community;
- providing supportive services through support groups for pancreatic cancer patients, their caregivers, pancreatic cancer survivors, and their families;
- Providing educational opportunities to help broaden an understanding of the risk factors, symptoms and treatment options for pancreatic cancer. Our first educational symposium is scheduled for January 24th, 2015. (Learn more about it on our website.)

Plans are already underway for the 6th annual Step It Up 5K Walk on Saturday, November 21, 2015.

- We hope we can count on your corporate support again this year.
- To learn more about year-round sponsorship opportunities and how you can make a difference in the fight against pancreatic cancer, please check out our website (www.pcawny.org) and follow us on Facebook.

PCAWNY wishes you and your families a healthy and prosperous year ahead.

Thank you,

Pancreatic Cancer Association of Western NY